

THE MARKEY CANCER FOUNDATION CAMPAIGN FOR WORLD-CLASS CANCER CARE

Ways to Give

OUTRIGHT GIFTS

Gifts of cash, appreciated securities (shares of stock or mutual funds), or other property. These gifts provide immediate financial assistance.

PLEDGES

A pledge is a formal Declaration of Intent to make a gift to the Markey Cancer Foundation. It may be followed by an immediate gift, or may confirm your intention to make a gift in the future. Many donors choose to complete their gift pledge by making regular annual payments over a period of time.

GIFTS IN HONOR, GIFTS IN MEMORY

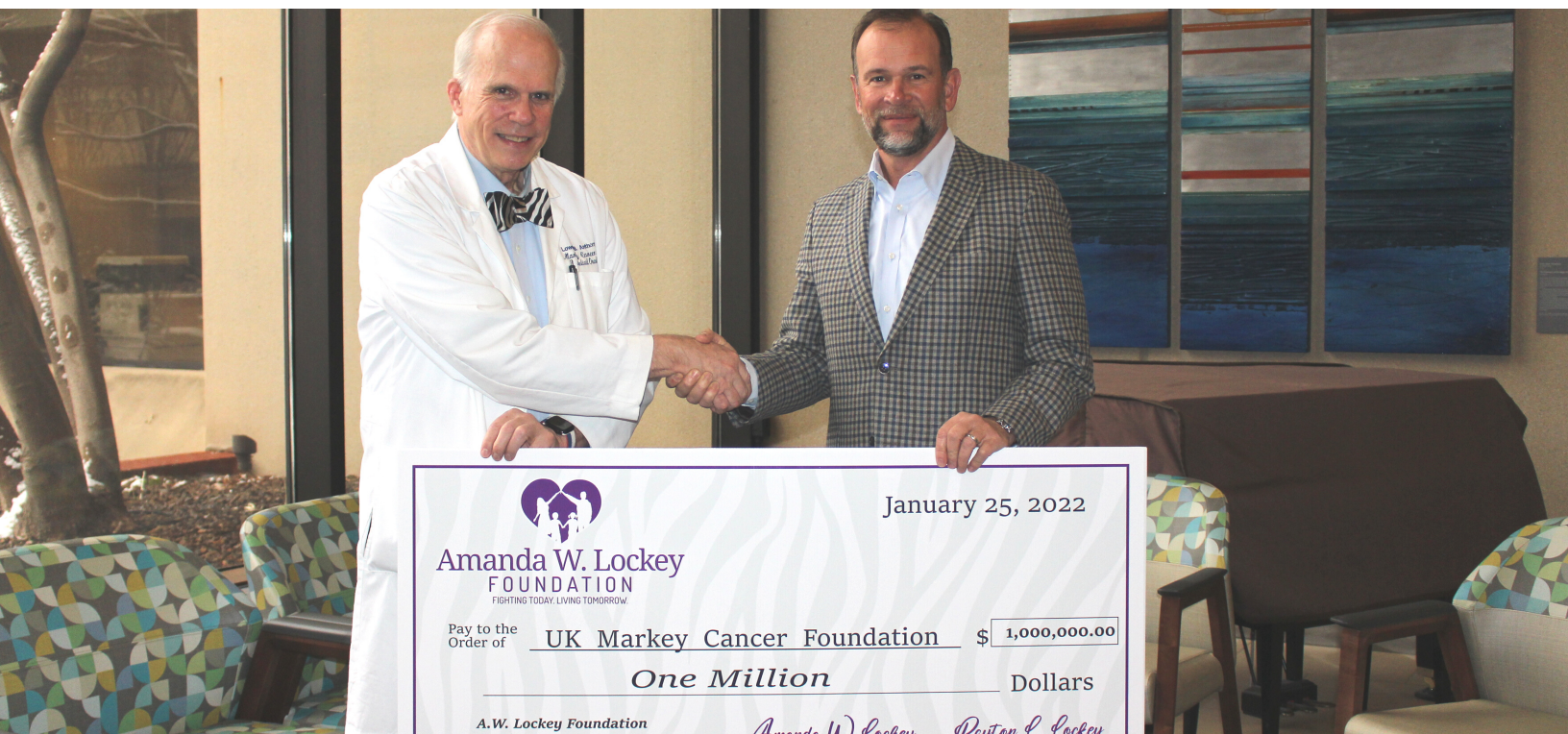
Gifts may be made in honor or memory of a loved one, friend or colleague, or business, or to commemorate a special occasion.

ENDOWMENT

An endowment is a fund that is set aside for a specific purpose. A portion of the interest is spent and the principal of the gift is invested. A gift to endowment demonstrates your long-term commitment.

PLANNED GIVING

Planned gifts are gift arrangements that have specific tax advantages and often include lifetime income to a beneficiary(ies) named by the donor. A planned gift maximizes your giving potential and can even allow you to ensure your future financial security or that of a loved one.



Types of Gifts

The following types of gifts will be accepted:

CASH GIFTS

A cash gift, usually by personal or business check to the Markey Cancer Foundation, may be unrestricted or restricted to establish an endowed professorship, fellowship or graduate scholarship, purchase equipment, or provide valuable program support in an area of special interest. The fund may be named for the donor or to honor a business, family, or another person.

APPRECIATED SECURITIES

A gift of long-term appreciated securities has two major advantages: (1) it provides the donor with an income tax deduction and (2) eliminates capital gains taxes to the extent allowed by tax law.

CLOSELY-HELD STOCK

By contributing closely-held stock to the Markey Cancer Foundation, a donor may receive a current income tax deduction for the fair market value of the stock as well as elimination of capital gains taxes on the appreciated value.

REAL ESTATE

A donor may give a residence, forest land, or other real property to the Markey Cancer Foundation as an outright gift or with the individual retaining the right to occupy the property for life. A gift of a remainder interest in a personal residence or farm provides the donor with a current income tax deduction for the present value of the remainder interest and also permits the donor to eliminate capital gains taxes on the appreciation.

TANGIBLE PERSONAL PROPERTY

As with gifts of highly appreciated securities or real estate, a gift of tangible personal property, such as artwork, rare books, or antiques, to the Markey Cancer Foundation may provide desirable charitable tax deductions. The allowable deduction for a gift of such property is dependent upon an appraisal and its related use.

LIFE INSURANCE

The gift of a life insurance policy to the Markey Cancer Foundation will provide the donor with a charitable contribution for the present cash surrender value; contributions made for premiums paid after the transfer are also tax-deductible.

BEQUESTS

A provision for the Markey Cancer Foundation in a Will allows for a substantial contribution without diminishing assets during one's lifetime. Since bequests to the Foundation are deductible from the estate, significant tax savings are possible.

CHARITABLE LEAD TRUST

Another method of giving to the Markey Cancer Foundation for a term of years or for the life of an individual is through a Charitable Lead Trust. Income is paid to the Foundation each year during the life of the trust. When the trust terminates, the assets revert to the donor or another beneficiary.

CHARITABLE REMAINDER TRUSTS

An irrevocable trust may be used to provide the donor or loved one with a fixed annual income or an income, which varies with the value of the trust. A portion of the trust qualifies for an income tax deduction. At the death of the last income beneficiary, the assets in the trust are distributed to the Markey Cancer Foundation to be used as the donor has designated.