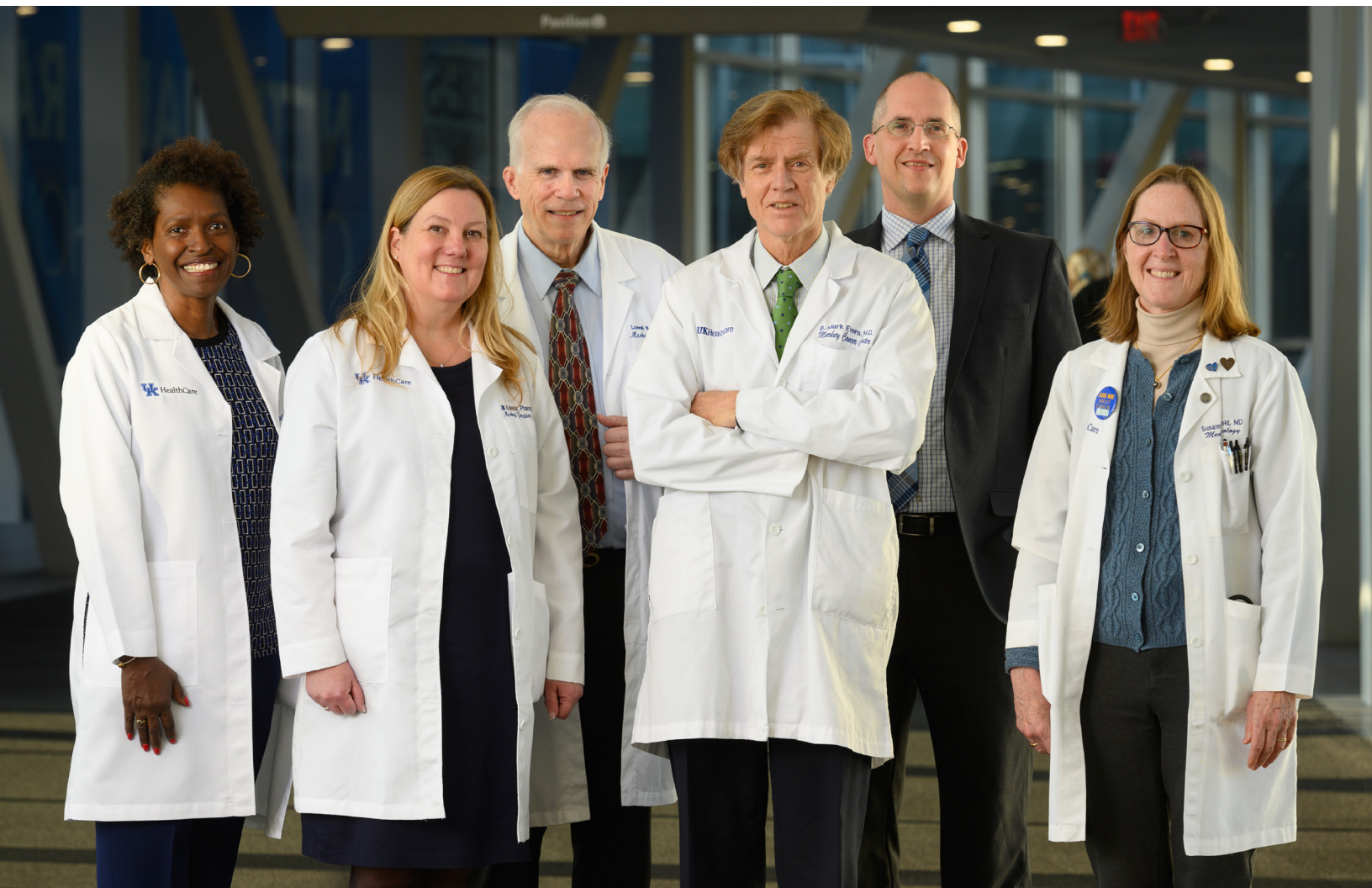


# THE MARKEY CANCER FOUNDATION CAMPAIGN FOR WORLD-CLASS CANCER CARE



# CANCER IMPACTS ALL OF US

Cancer is the scourge of Kentucky, and it affects everyone. With the most cancer-ridden population of any state in America, nearly every hour of every day a Kentuckian dies of cancer.

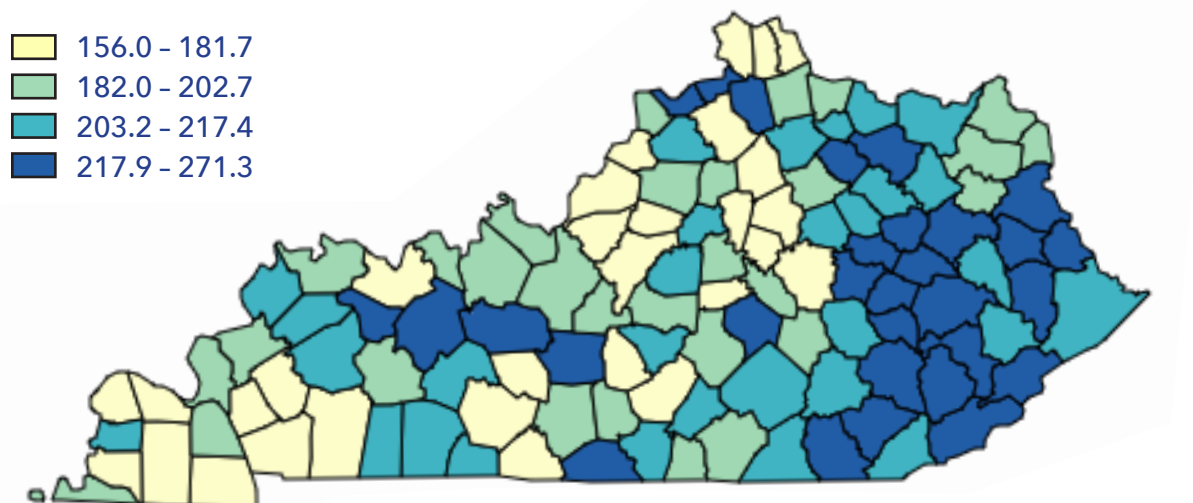
According to the Kentucky Cancer Registry based at the Markey Cancer Center, cancer is especially prevalent in eastern Kentucky where social conditions and access to healthcare further exacerbate our ability to prevent and treat the disease.

Regardless of where cancer strikes in Kentucky, the impact on families, communities, and our state is devastating. In addition to the enormous toll on the lives of Kentuckians, it's also a drag of billions of dollars on Kentucky's economy.

Kentucky has a world-class cancer problem. That demands a world-class Markey.

## Cancer Mortality Rates in Kentucky 2014-2018

Kentucky Rate: 189.3 per 100,000



© 2022 Kentucky Cancer Registry.

## FORTUNATELY FOR KENTUCKIANS, THE MARKEY CANCER CENTER IS SAVING LIVES.

In 1978, the founders of the Markey Cancer Center were driven by a deep sense of obligation to improve the human condition by creating a place – close to home – where well-being is fostered and crisis is met, where life and learning are celebrated.

Today, all who make up the Markey Cancer Center are guardians of that legacy.

Markey is more than a collection of buildings. It's where Kentucky comes to beat cancer.™

Informed by cutting-edge science, Markey promises that anyone who walks through our doors will receive the very best care, in an environment that treats them with dignity and compassion, and that provides them with hope.

The Markey Cancer Center also supports a growing group of more than 20 hospitals throughout Kentucky and in neighboring states with cancer treatment and research programs as part of our affiliate and research network. Markey is raising the bar for cancer care throughout the state of Kentucky and beyond.

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LAST YEAR, MARKEY  
DOCUMENTED OVER  
125,000 PATIENT  
APPOINTMENTS.





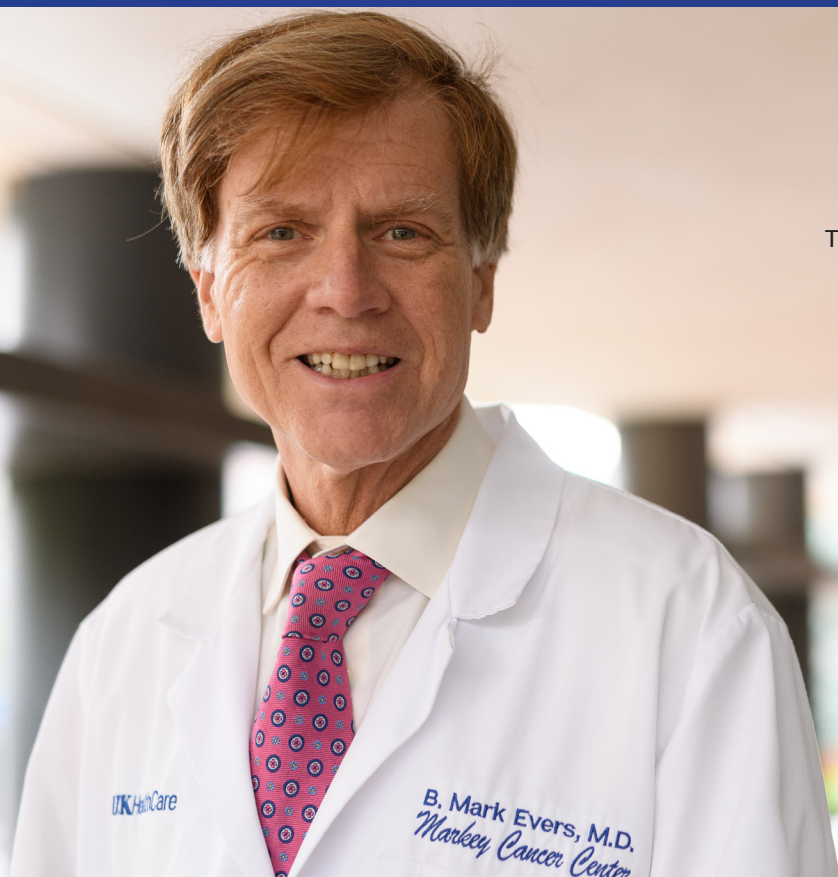
# MARKEY IS AMONG THE NATION'S BEST

Out of 71 National Cancer Institute (NCI) designated cancer centers in America, Kentucky only has ONE – the Markey Cancer Center. This designation recognizes Markey for meeting rigorous standards for transdisciplinary, state-of-the-art research focused on developing new and better approaches to preventing, diagnosing, and treating cancer. By translating scientific knowledge from the research laboratory into new cancer treatments, Markey can provide better care for people across the state.

But it's more than just status. It allows Markey to compete for some of the best oncologists in the world, conduct high-level research through major federal grants, and attain an even higher level of cancer treatment for Kentuckians battling this horrible disease.

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GENEROUS AND ONGOING SUPPORT FROM  
OUR COMMUNITY IS A CRITICAL PART OF  
BEING ABLE TO BUILD THE MARKEY CANCER  
CENTER OF THE FUTURE AND WORKING  
TOWARD OUR VISION OF A CANCER-FREE  
TOMORROW FOR THE PEOPLE OF KENTUCKY.



# PURSuing NCI COMPREHENSIVE CANCER CENTER STATUS

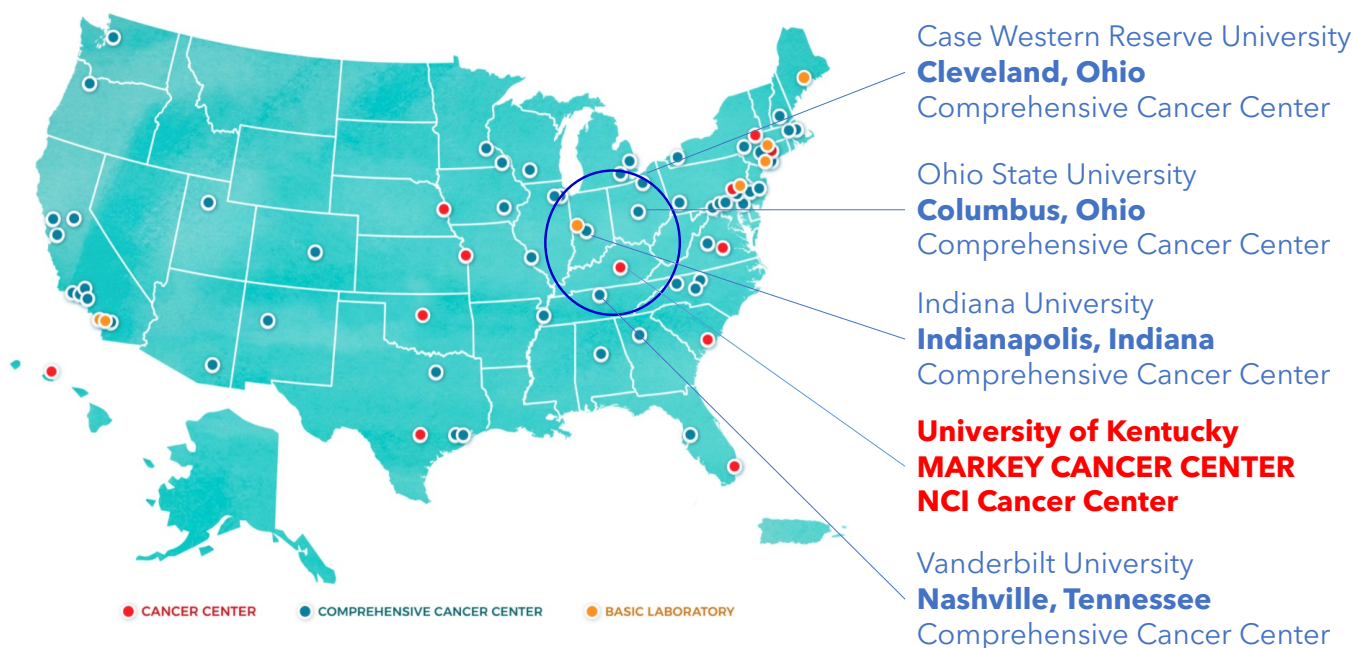
Under the leadership of Dr. Mark Evers, the Markey Cancer Center is poised to elevate its ground-breaking cancer research and patient care to world-class standards and recognition by pursuing National Cancer Institute Comprehensive Status, which will place us in the top 2% of U.S. cancer centers according to the American College of Surgeons, Commission on Cancer.

NCI comprehensive designation will mean that Markey excels in all four of NCI's standards for excellence: cancer prevention, clinical services, research, and training and education. This elevated status would allow Markey the opportunity to receive more federal grant funding, recruit nationally and internationally recognized oncologists and investigators, serve more patients, and have increased community engagement.

Markey's pursuit of this enhanced designation will demonstrate a strong institutional commitment to its clinical research strategy, organizational capacity, and facilities that ensure that no Kentuckian will have to cross state lines to get access to world-class cancer treatment. Additionally, this elite designation will bring many additional millions in research grants and other federal funding to the University of Kentucky.

Achieving this highest level in NCI designation is within reach, but Dr. Evers needs your help.

OUT OF 1,500 CANCER CENTERS  
IN THE UNITED STATES, 51 ARE  
DESIGNATED COMPREHENSIVE  
CANCER CENTERS.



# WORLD-CLASS OPPORTUNITIES

## OUR PEOPLE

At the heart of excellence for the Markey Cancer Center is its team, especially its faculty who develop innovative research and life-saving patient care and who teach the next generation of Kentucky's cancer scientists and physicians.

The field of cancer research and treatment can be brutally competitive. For Dr. Evers to attract, retain, and expand the Markey team with the world's best minds in oncology and to compete with the world's best cancer centers, he needs the tools that move Kentucky to the top of the list.

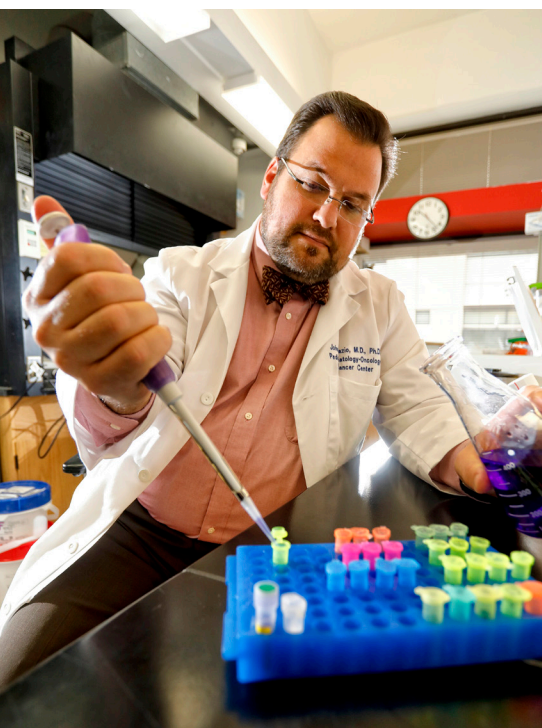
## OUR FACILITIES

Further evidence of the institutional commitment to excellence is the building of a new facility for patient care and clinical research that creates a convenient, centralized home to offer world-class treatment. The new building will double patient capacity, ensure comfort and capable care close to home, and expand Markey's research footprint to pursue insights into the biology of cancer and translate that knowledge into treatments that reduce Kentucky's cancer burden.

## OUR FUTURE

While the Markey Cancer Center is focused every day on beating cancer and saving lives, they are also focused on growing the next generation of world-class physicians and scientists right here in Kentucky.

An important facet of Markey's pursuit of NCI Comprehensive Status includes the Appalachian Career Training in Oncology Program, known as ACTION. It is designed to increase enrollment in post-secondary, professional, and/or graduate science degree programs and instill in students a lifelong commitment to research, education/ outreach, and health care careers.





## ENDOWED FACULTY POSITIONS

To attract and retain the world's top faculty and staff members to Lexington, as well as recognize and reward them for their achievements, the Markey Cancer Center must significantly increase its funding of endowed faculty positions.

An essential component of the world's top academic cancer centers is endowed positions for salary stipends, professional support, and/or research. With this support, Markey researchers and clinicians are able to excite learning, perform innovative research, create global research cooperatives and service opportunities, and make discoveries that improve the quality of life for cancer patients and their families.

Endowments, which are permanently invested and generate annual spending distributions, are integral to building permanent and sustainable funding to support the mission of the Markey Cancer Center, now and in the future. These highly coveted endowed positions play a central role in retaining and attracting clinician scientists and are commonly offered by institutions competing with Markey for talent.

Endowed faculty positions in the following areas of emphasis are the top priority for the Markey Cancer Center in its pursuit of NCI Comprehensive Status:

## FEATURED NAMED ENDOWMENT OPPORTUNITIES

### Endowed Chairs

(\$2 million each)

General cancer research

Clinical, basic or population research

### Endowed Professorships

(\$500,000 each)

Cancer Education and Mentoring

Cancer Biostatistics/Bioinformatics

Clinical Research and Precision Oncology

Population Sciences/Epidemiology

Cancer Research

Cancer Health Equity, Diversity & Inclusion



## OTHER NAMED ENDOWMENT OPPORTUNITIES

In addition to the philanthropic priorities outlined for the pursuit of NCI Comprehensive Status, there are additional naming opportunities to support the Markey Cancer Center:

### **Endowed Distinguished Professorships**

(\$1 million each)

### **Endowed Fellowships**

(\$250,000 each)

### **Endowed Graduate Fellowships/Professional scholarships** (\$100,000 each)

### **Academic Focus Areas:**

- Cancer Biostatistics/Bioinformatics
- Cancer Education and Mentoring
- Cancer Health Equity, Diversity & Inclusion
- Cancer Research
- Clinical Research and Precision Oncology
- Clinical, Basic or Population Research
- Population Sciences/Epidemiology





## APPALACHIAN CAREER TRAINING IN ONCOLOGY (ACTION) PROGRAM

Appalachia has the grimmest health statistics in the Commonwealth, due in part to low access to health care. Furthermore, few eastern Kentucky students go on to study medical sciences with the goal of supporting their community. The Appalachian Career Training in Oncology (ACTION) Program is changing that and has already experienced some early victories. Through this unique program, the Markey Cancer Center engages high school and undergraduate students from among the 54 Appalachian Kentucky counties to participate in research experiences, career

training and coaching, peer-to-peer networking and learning, mentored cancer research projects, cancer care experiences, as well as hands-on outreach opportunities with an emphasis on the participants' own Appalachian communities. Students are challenged to focus on the cancer burden in Appalachian Kentucky and beyond; enhance the community's understanding of cancer prevention research and clinical care, and linking these facets to the benefits of science education.

The combination of unique cancer and socioeconomic disparities and underrepresentation in education attainment in this part of the Commonwealth underscores the significant need for educational, workforce preparedness, and health literacy intervention strategies for this population.

There are two investment opportunities to support the ACTION Program:

### NAMED ACTION PROGRAM ENDOWMENT

(\$3 million)

Donors are invited to consider creating a named endowment to provide permanent and sustainable support for the ACTION Program that will enhance and sustain its impact on Appalachian Kentucky in perpetuity.

### ACTION PROGRAM SUPPORT

(\$500,000)

Donors are invited to make outright gifts to defray the annual costs of supporting the ACTION Program.



## COMPREHENSIVE CANCER CENTER BUILDING

A cornerstone of Markey's commitment to winning the battle against cancer is the construction of a new state-of-the-art Comprehensive Cancer Center Building to offer world-class patient care, research, and clinical facilities. This new centralized facility will serve as a major driver of clinical growth and early phase trials that address the unmet needs of Kentuckians dealing with all forms of cancer and offer them the most innovative cancer treatments available.

A key component of the new building is the Precision Medicine Center which is dedicated to providing patients with increased access to phase I and phase II clinical trials. Kentuckians will have access to novel treatments and drug therapies that are rarely available to patients treated outside an NCI-designated cancer center such as Markey. Cancer patients who are enrolled in early phase clinical trials will receive much of their care in this new space staffed by a specialized and dedicated team of clinicians.

The Precision Medicine Center will serve patient referrals for unique trials and treatment options from UK

HealthCare physicians, as well as physicians from across the Commonwealth.

This new building will also serve as the new expanded home for the Markey Cancer Center and the Markey Cancer Foundation.

### FEATURED NAMED BUILDING OPPORTUNITIES

**Precision Medicine Center** (\$4 million)

**Markey Cancer Center Administration Office Suite** (\$1.4 million)

**Markey Cancer Center Board Room** – plus 3 multi-functional spaces (\$650,000)

**Foundation Office Suite** (\$650,000)





# WORLD-CLASS PHILANTHROPY

To achieve the NCI Comprehensive designation that will elevate the Markey Cancer Center to world-class status, we need the philanthropic support from world-class donors.

If you are going to do one thing to help battle cancer in Kentucky, it should be to support the strongest, most sophisticated, and multi-disciplined cancer fighting organization in Kentucky...and that's Markey.

Your philanthropic gifts to the Markey Cancer Foundation are dedicated to battling the disease in your home state, not to entities operating elsewhere.

With NCI Comprehensive Status within our reach, it is imperative that major benefactors come forward at this time to assure a proud future for the Markey Cancer Center, where Kentucky comes to beat cancer.™

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Philanthropy represents the best of mankind. It promotes the welfare of others while encouraging people to give generously and selflessly to worthy organizations and causes that change the course of humanity.

There is no higher calling for philanthropy than to play a big role in improving the human condition. And there are few causes to which people will give more generously and profoundly than cancer.”

**MIKE DELZOTTI, CFRE, FAHP**  
PRESIDENT AND CEO  
MARKEY CANCER FOUNDATION



## MARKEY CANCER FOUNDATION

The Markey Cancer Foundation, the 501c3 charitable fundraising arm of the Markey Cancer Center, is dedicated to attracting philanthropic investments for Markey's life-saving programs and services.