

THE MARKEY CANCER FOUNDATION CAMPAIGN FOR WORLD-CLASS CANCER CARE

Appalachian Career Training in Oncology (ACTION) Program

Cancer impacts all of us.

Kentucky has a world-class cancer problem that demands a world-class Markey.

Fortunately for Kentuckians, the Markey Cancer Center is saving lives.

Informed by cutting-edge science, Markey promises that anyone who seeks treatment here will receive the very best of care, in an environment that offers compassion and provides hope.

Markey is among the nation's best.

Out of 71 National Cancer Institute (NCI) designated cancer centers in America, Kentucky has only ONE - the Markey Cancer Center. Markey can provide better care for people across the state.

Taking Markey to World-Class Status

Under the leadership of Dr. Mark Evers, the Markey Cancer Center is poised to elevate its ground-breaking cancer research and patient care to world-class standards and recognition by pursuing *National Cancer Institute Comprehensive Status*.

World-Class Opportunities

Our Future - While the Markey Cancer Center is focused every day on beating cancer and saving lives, they are also focused on growing the next generation of world-class physicians and scientists right here in Kentucky.

An important facet of Markey's pursuit of NCI Comprehensive Status includes the Appalachian Career Training in Oncology Program, known as the ACTION Program. It is designed to increase enrollment in post-secondary, professional, and/or graduate science degree programs and instill in students a lifelong commitment to research, education/outreach, or health care careers.



Appalachian Career Training in Oncology (ACTION) Program

Through this unique program, the Markey Cancer Center engages high school and undergraduate students from among the 54 Appalachian Kentucky counties where cancer is most prevalent to participate in research experiences, career training and coaching, peer-to-peer networking and learning, cross-disciplinary mentored cancer research projects, cancer care observational experiences, as well as hands-on outreach opportunities with an emphasis on the participants' own Appalachian communities.

The combination of unique cancer and socioeconomic disparities and underrepresentation in education attainment in this part of the Commonwealth underscores the significant need for educational, workforce preparedness, and health literacy intervention strategies for this population.

**There are two investment opportunities to support the ACTION program:****Named ACTION Program Endowment**
(\$3 million)

Donors are invited to consider creating a named endowment to provide permanent and sustainable support of the ACTION Program that will enhance and sustain its impact on Appalachian Kentucky in perpetuity.

ACTION Program Support
(\$500,000)

Donors are invited to make outright gifts to defray the annual costs of supporting the ACTION Program.

For more information, contact:

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