



2021 GOLF CLASSIC SPONSORSHIP OPPORTUNITIES



Saturday, August 21 | Dinner - Live Auction - Calcutta
Castle & Key Distillery

Monday, August 23 | Golf Classic
Lexington Country Club

TITLE SPONSOR - \$50,000

Four 2-player teams for Markey Golf Classic (Aug. 23)
Two tables of 8 at Dinner & Calcutta (Aug. 21)
Title sponsor signage and branding throughout both events
Introduction during dinner program from event emcee

GOLD SPONSOR - \$20,000

Two 2-player teams for Markey Golf Classic
(Aug. 23)
Two tables of 8 at Dinner & Calcutta (Aug. 21)
Digital tee signage at designated hole via app
Special recognition/branding at both events

SILVER SPONSOR - \$10,000

One 2-player team for Markey Golf Classic
(Aug. 23)
Table of 8 at Dinner & Calcutta (Aug. 21)
Digital tee signage at designated hole via app
Special recognition/branding at both events

TEAM SPONSOR - \$5,000

One 2-player team for Markey Golf Classic (Aug. 23)
Four tickets to the Dinner & Calcutta (Aug. 21)
Special recognition/branding at both events

INDIVIDUAL PLAYER - \$2,500

1 playing spot at Markey Golf Classic (Aug. 23)
Two tickets to the Dinner & Calcutta (Aug. 21)

INDIVIDUAL DINNER TICKETS - \$500

For information on sponsorships, contact Jessica Miller at Jtmi255@uky.edu



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COCKTAIL HOUR SPONSOR - \$10,000

One 2-player team for Markey Golf Classic (Aug. 23)
Table of 8 at Dinner & Calcutta (Aug. 21)
Signage and branding throughout cocktail hours at
both events
Logo / mentions in select event promotions and
advertising

PRE-TOURNAMENT COOKOUT SPONSOR - \$3,500

2 tickets to Dinner & Calcutta (Aug. 21)
Signage on patio during pre-tournament lunch
Representation / branding in select promotional
opportunities

HALFWAY HOUSE REFRESHMENTS SPONSOR - \$2,500

2 tickets to Dinner & Calcutta (Aug. 21)
Signage at Halfway House
Signage on Beverage Cart
Representation / branding in select promotional
opportunities

PLAYER GIFT SPONSOR - \$5,000

2 tickets to Dinner & Calcutta (Aug. 21)
Branding related to player gift
Opportunity to hand out promotional item to
players (to be provided by sponsor)
Representation / branding in select promotional
opportunities

PUTTING CONTEST SPONSOR - \$2,500

2 tickets to Dinner & Calcutta (Aug. 21)
Digital tee signage at putting contest via app
Representation / branding in select promotional
opportunities

LONGEST DRIVE CONTEST SPONSOR - \$2,500

2 tickets to Dinner & Calcutta (Aug. 21)
Digital tee signage at longest drive contest via app
Representation / branding in select promotional
opportunities